



October 2, 1989

TO: Mr. J. R. Loftin, Jr.

Attached is a copy of the letter to Mark Young
requesting sample for the subject convention.

51846 7684

R.J.Reynolds Tobacco USA and Planters LifeSavers Co.

Corporate Sales Manager



September 20, 1989

To: Mr. M. A. Young

Subject: New York State Food Merchants Convention -
Sample Request

Dear Mark:

Attached is a request for sample for the subject
convention.

Would appreciate your approving this request and
expediting it, since this convention will be held
October 15 - 17, 1989.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. A. Sasso'.

L. A. Sasso

LAS/pk
att.

P-3

51846 7685

REQUEST TO SAMPLE SEATED FUNCTION
(For Tobacco Use Only)

INFORMATION

Division New York Chain Accounts Division Number 1440
Division Manager E. D. Pusateri
Organization New York State Food Merchants Convention
Primary Function /Event Convention shows
Organization Contact Spencer Weil Title Senior Account Executive
Telephone (914) 631-4100
Type of Function/Event _____
Date of Function/Event 10/15/89 - 10/17/89
Location Atlantic City New Jersey Convention Center
City _____ State _____ Hotel/Building _____

Estimated Attendance 20,000 Skew: _____ Male _____ Female _____ Mixed _____

The organization contact has agreed that samples will only be distributed to adult smokers.

Comments _____

PRODUCT

Gratis Product Requested:

4 WINSTON Lights 85's (6M Case)
2 SALEM Lights 85's (6M Case)
 CAMEL Lights 85's (6M Case)

Shipping Address: Atlantic City Convention Center
2301 Boardwalk
Atlantic City, New Jersey 08401

Date of Arrival: Prior to October 10, 1989

51846 7686

APPROVALS

Regional Manager

L. L. Sasse

Date

9/20/89

Area Vice President's Staff

Date

Sales Promotion Dept.

Date